

# ATTENTION PROGRAM MEMBERS:

## IMPORTANT PROGRAM NOTE



### We know that you believe in USASF's mission:

To support and enrich the lives of our All Star athletes and members.

We provide consistent rules, strive for a safe environment for our athletes, drive competitive excellence, and promote a positive image for the sport.

To do this, we want to provide you with an initiative you can use to promote positivity and togetherness in your program. Here is a ready-to-use initiative you can present to remind your program members about the importance of kindness, caring and respect and encourage them to Be Kind® STICK TOGETHER®!



Be Kind® STICK TOGETHER® is a fun and different way for program members to explore the important social-emotional learning concepts of kindness and sticking together to combat bullying and negative behaviors.

The initiative is best geared towards athletes in grades 2-6, AND it is a wonderful tool for your high school-age athletes to present these concepts to the younger athletes.

### Get Started!

- 1) Visit [www.viafdn.org](http://www.viafdn.org) and go to the Be Kind STICK TOGETHER page and click the link for USASF members.
- 2) Register your program by completing the online form.
- 3) After submitting your registration, you will be prompted to download all of the necessary steps and links you will need for the presentation. You will also be able to download a coupon for Duck Tape®. Download and print the coupon to purchase the tape needed to complete the presentation.  
\*You should only need 1 roll per 100 members.
- 4) Hang your poster (provided in your member box) in a prominent place in your facility.
- 5) Find a time to present the initiative to your program members. It's AWESOME if you have older program athletes present to the younger athletes! You'll need 40-50 minutes.
- 6) Call Project Love if you have any questions at 440.442.5683.

Your Be Kind STICK TOGETHER  
**POSTER**

is included in your member box!

Complete these **EASY** steps to  
get all of the program elements!

### Keep it going!

Encourage your athletes to be ambassadors of kindness, caring and respect – and not just in the gym or studio! Be Kind STICK TOGETHER is also offered free to schools. Athletes can use what they have learned in your program as inspiration and take the initiative back to their schools. Schools can also sign up to present the program at [www.viafdn.org](http://www.viafdn.org). The goal is to spread kindness and cheer far and wide!

Be Kind STICK TOGETHER is presented by Values-in-Action Foundation (Project Love) & Duck Tape®. For more information, visit [www.viafdn.org](http://www.viafdn.org) or call 440.442.5683.