

Communicator

AN ALL STAR ATHLETE SPEAKS TRUTH
WITH COMPASSION AND INTENTION.

TO BE A GOOD LEADER, YOU HAVE TO BE A GOOD
COMMUNICATOR. AS A LEADER, YOU HAVE TO COMMUNICATE
YOUR INTENT EVERY CHANCE YOU GET, AND IF YOU FAIL TO
DO THAT, YOU WILL PAY THE CONSEQUENCES.

WILLIAM H. MCRAVEN



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